

Return Rises High for AFE Global Technical Partners



Facilities Engineering Excellence Flows Stronger When You're Part of the AFE Community

Since 1954, the Association for Facilities Engineering (AFE) — formerly the American Institute of Plant Engineers — has existed to support and advance the field of facilities engineering. We provide education, certification, technical information and other relevant resources for plant and facility engineering, operations and maintenance professionals worldwide. An important part of our global community is our Global Technical Partner (GTP) program, which we developed to support and promote our mission. This unique offering provides a select group of organizations, such as yours, the opportunity to sponsor and participate in AFE initiatives.

Global Technical Partners play a direct and significant role in promoting the personal and professional success of AFE members. Through educational offerings, certification courses and other technical resources supported by Global Technical Partners, AFE members have access to the means they need to address everyday issues and challenges. As a return for your financial sponsorship, when you join the Global Technical Partner program you benefit from a number of valuable opportunities that elevate your brand and provide increased exposure for your organization within the AFE community and the facilities industry.

The level of commitment and the associated benefits of the Global Technical Partner program are broken into five categories in order to best meet the specific needs of each partner company. From the Platinum Partner to the Supporter, all AFE Global Technical Partners contribute to keeping the benefits flowing for our network of global technical experts.

2008 Global Technical Partner Program



Platinum Partner: \$25,000

Benefits:

Annual Business Meeting sponsor recognition – exhibit space and overall sponsor recognition (Value: \$2,000)

Facilities Engineering Journal – Full-page color ad 6x/year (Value: \$11,280)

Website recognition – Logo with link from the home page and one other page of GTP's choosing on AFE's new website (Value: \$15,000)

Right to use the AFE Platinum Global Technical Partner Logo on corporate website and in proposals and marketing materials

Webinars – sponsorship of 4 webinars/year of sponsor's choosing; can be webinars conducted by sponsor or other (Value: \$8,000)

Logo listing – (12x) in online Facilities Market on www.afe.org (Value: \$2,100)

Use of AFE mailing list – 2x per year (Value: \$2,000)

AFE E-newsletter ad – text with link 12x per year (Value: \$2,400)

Opportunity to submit articles for publication in the Facilities Engineering Journal and on the AFE website

1,000 reprints each of up to 2 articles published in the Facilities Engineering Journal (Value: \$8,000)

Opportunity to network with AFE chapter and regional leaders

Total Actual Value of Platinum Sponsor Benefits: \$50,780

Gold Partner: \$15,000

Benefits:

Annual Business Meeting sponsor recognition – exhibit space and overall sponsor recognition (Value: \$1,500)

Facilities Engineering Journal – Full-page color ad 3x/year (Value: \$6,465)

Website recognition – Logo with link from home page of AFE's new website (Value: \$9,000)

Right to use the AFE Gold Global Technical Partner Logo on corporate website and in proposals and marketing materials

Webinars – sponsorship of 3 webinars/year of sponsor's choosing; can be webinars conducted by sponsor or other (Value: \$6,000)

Listing (12x) in online Facilities Market on www.afe.org (Value: \$1,800)

Use of AFE mailing list – 1x per year (Value: \$1,000)

AFE E-newsletter ad – text with link – 9x per year (Value: \$1,800)

Opportunity to submit articles for publication in the Facilities Engineering Journal and on the AFE website

Opportunity to network with AFE chapter and regional leaders

Total Actual Value of Gold Sponsor Benefits: \$27,565

Silver Partner: \$10,000

Benefits:

Facilities Engineering Journal – Half-page color ad 3x/year (Value: \$5,205)

Website recognition – Logo with link from sponsor page of AFE's new website (Value: \$6,000)

Right to use the AFE Silver Global Technical Partner Logo on corporate website and in proposals and marketing materials

Webinars – sponsorship of 2 webinars/year of sponsor's choosing; can be webinars conducted by sponsor or other (Value: \$4,000)

Listing (12x) in online Facilities Market on www.afe.org (Value: \$1,800)

Use of AFE mailing list – 1x per year (Value: \$1,000)

AFE E-newsletter ad – text with link – 6x per year (Value: \$1,200)

Opportunity to submit articles for publication in the Facilities Engineering Journal and on the AFE website

Opportunity to network with AFE chapter and regional leaders

Total Actual Value of Silver Sponsor Benefits: \$19,205

Bronze Partner: \$5,000

Benefits:

Facilities Engineering Journal – Half-page color ad 1x/year (Value: \$1,735)

Website recognition – Logo with link from sponsor page of AFE's new website (Value: \$6,000)

Right to use the AFE Bronze Global Technical Partner Logo on corporate website and in proposals and marketing materials

Webinars – sponsorship of 1 webinar/year of sponsor's choosing; can be webinars conducted by sponsor or other (Value: \$2,000)

Listing (12x) in online Facilities Market on www.afe.org (Value: \$1,800)

Opportunity to submit articles for publication in the Facilities Engineering Journal and on the AFE website

Opportunity to network with AFE chapter and regional leaders

Total Actual Value of Bronze Sponsor Benefits: \$11,535

Supporter: \$2,000

Benefits:

Facilities Engineering Journal – Quarter-page color ad 1x/year (Value: \$1,695)

Listing (12x) in online Facilities Market on www.afe.org (Value: \$1,800)

Right to use the AFE Supporter Global Technical Partner Logo on corporate website and in proposals and marketing materials

Opportunity to submit articles for publication in the Facilities Engineering Journal and on the AFE website

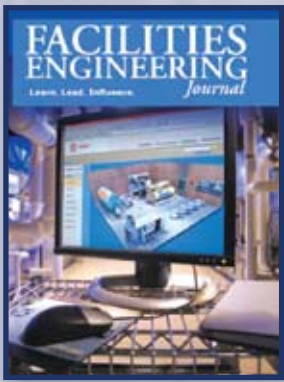
Opportunity to network with AFE chapter and regional leaders

Total Actual Value of Supporter Sponsor Benefits: \$3,495

Become a member of this select group of Global Technical Partners today! Complete the attached GTP application (and include payment) to begin reaping the rewards of this important and valuable partnership.

The Many Rewards of AFE Member Benefits

Today, as never before, our members gain personal and professional expertise, critical technical knowledge and a multitude of networking opportunities through their AFE membership. Some of these valuable benefits include:



Facilities Engineering Journal – AFE's highly respected bi-monthly technical journal is devoted to providing practical, in-depth information on the key issues and challenges that AFE professionals face every day. Topics such as environmental issues, power, HVAC, maintenance, management, safety, compliance and professional development are addressed by experts in the field in each issue.

Online Directory – Another way of networking and connecting with colleagues in other parts of the world is through AFE's online member directory.

Facilities Management Market – AFE members have access to a convenient directory of firms specifically serving plant engineers and facilities managers.



Online Discussion Groups – AFE members can join in the conversation at the AFE Café, an online discussion forum.



AFE.org – Members have 24-hour access to industry news and AFE products and services by visiting www.afe.org.

Certification – AFE offers members the opportunity to gain industry recognition through the CPE (Certified Plant Engineer), CPS (Certified Plant Supervisor) and CPMM (Certified Plant Maintenance Manager) programs.



Promotional Opportunities – AFE provides members with a variety of ways to gain industry recognition through speaking opportunities, authoring an AFE paper or article, or taking a leadership position.



Chapter Membership – Networking is one of the most valuable benefits of AFE membership. Through Chapter Membership, AFE members can come together with other members to solve problems, learn new skills, and make professional contacts.

Discounts – AFE offers a member rate on all AFE products and services.

Access to Personal Benefits Programs – AFE members have access to preferred pricing and member programs such as car rental, credit cards, and insurance. In addition, members and their families can take personal development classes online at member rates.

Professional Development – AFE members can take advantage of a number of professional development offerings, including general and technical online courses and tests, virtual seminars, CEU courses, and more.

Industrial Resources – AFE members benefit from several strategic alliances to bring products and services to you, such as The Blue Book of Building and Construction and member rates at relevant industry events.

AFE Newsletter – Members receive timely and relevant industry and association news through an electronic bi-weekly member newsletter.



Career Center – This online Career Center is available to help AFE members connect with new career opportunities or find the right candidate for an open position.



Global Technical Partner – Become One Today!



Application

Company Information

Company Name	Division	Website	
Address	City	State	Zip

Primary Contact Information

Name		Title	
Company Address		City	State Zip
Phone	Fax	Email	Cell
Chapter Preference			

Technical Contact Information

Name		Title	
Company Address		City	State Zip
Phone	Fax	Email	Cell
Chapter Preference			

Partnership Level

☐ Platinum (\$25,000) ☐ Gold (\$15,000) ☐ Silver (\$10,000) ☐ Bronze (\$5,000) ☐ Supporter (\$2,000)

☐ Check Enclosed (U.S. funds, payable through U.S. bank). Please make checks payable to AFE.

☐ Charge: _____ / _____
Visa, MasterCard, American Express Number Exp. Date Authorized Signature Name as it Appears on Card

GTP Profile

What is the principal end product manufactured or service provided at the location at which you work?

Primary Contact	Technical Contact	Primary Contact	Technical Contact
<input type="checkbox"/>	<input type="checkbox"/> General Contracting	<input type="checkbox"/>	<input type="checkbox"/> Wholesale Trade – Durable Goods
<input type="checkbox"/>	<input type="checkbox"/> Machinery (non-electrical)	<input type="checkbox"/>	<input type="checkbox"/> Rubber and Misc. Plastic Products
<input type="checkbox"/>	<input type="checkbox"/> Construction: Special Trade Contractor	<input type="checkbox"/>	<input type="checkbox"/> Business Services
<input type="checkbox"/>	<input type="checkbox"/> Electrical & Electronic Machinery	<input type="checkbox"/>	<input type="checkbox"/> Stone, Clay, Glass, Concrete Products
<input type="checkbox"/>	<input type="checkbox"/> Food and Kindred Products	<input type="checkbox"/>	<input type="checkbox"/> Health Services
<input type="checkbox"/>	<input type="checkbox"/> Transportation Equipment	<input type="checkbox"/>	<input type="checkbox"/> Primary Metals
<input type="checkbox"/>	<input type="checkbox"/> Textile Mill Products	<input type="checkbox"/>	<input type="checkbox"/> Educational Services
<input type="checkbox"/>	<input type="checkbox"/> Measuring, Analyzing and Controlling Instruments	<input type="checkbox"/>	<input type="checkbox"/> Fabricated Metals
<input type="checkbox"/>	<input type="checkbox"/> Paper and Allied Products	<input type="checkbox"/>	<input type="checkbox"/> Engineering Research and Related Services
<input type="checkbox"/>	<input type="checkbox"/> Electric, Gas and Sanitary Services	<input type="checkbox"/>	<input type="checkbox"/> Other (please specify)
<input type="checkbox"/>	<input type="checkbox"/> Chemicals and Allied Products		

Facilities Experience Inventory

Check (X) up to 5 areas where you have experience you would be willing to share. This will be included in the Member Resource Directory.

Note: You would be expected to provide only a few minutes of basic direction NOT solve specific problems.

Primary Contact	Technical Contact	Primary Contact	Technical Contact
<input type="checkbox"/>	<input type="checkbox"/> Architecture or Construction	<input type="checkbox"/>	<input type="checkbox"/> HVAC Systems
<input type="checkbox"/>	<input type="checkbox"/> Building Automation Systems	<input type="checkbox"/>	<input type="checkbox"/> Indoor Air Quality
<input type="checkbox"/>	<input type="checkbox"/> Computers/Telecommunications	<input type="checkbox"/>	<input type="checkbox"/> Instrumentation and Equipment
<input type="checkbox"/>	<input type="checkbox"/> Compressed Air Systems	<input type="checkbox"/>	<input type="checkbox"/> Lighting
<input type="checkbox"/>	<input type="checkbox"/> Contract Management	<input type="checkbox"/>	<input type="checkbox"/> Maintenance – General
<input type="checkbox"/>	<input type="checkbox"/> Disaster/Emergency Planning	<input type="checkbox"/>	<input type="checkbox"/> Maintenance – Computerized
<input type="checkbox"/>	<input type="checkbox"/> Electrical Systems	<input type="checkbox"/>	<input type="checkbox"/> Maintenance – Predictive
<input type="checkbox"/>	<input type="checkbox"/> Engineering Design	<input type="checkbox"/>	<input type="checkbox"/> Material Handling
<input type="checkbox"/>	<input type="checkbox"/> Energy – General	<input type="checkbox"/>	<input type="checkbox"/> Planning, Estimating & Scheduling
<input type="checkbox"/>	<input type="checkbox"/> Energy – Power Plant Operations	<input type="checkbox"/>	<input type="checkbox"/> Quality Control
<input type="checkbox"/>	<input type="checkbox"/> Environment – General	<input type="checkbox"/>	<input type="checkbox"/> Safety
<input type="checkbox"/>	<input type="checkbox"/> Environment – Airborne Pollutants	<input type="checkbox"/>	<input type="checkbox"/> Security
<input type="checkbox"/>	<input type="checkbox"/> Environment – Liquid Pollutants	<input type="checkbox"/>	<input type="checkbox"/> Space Planning
<input type="checkbox"/>	<input type="checkbox"/> Environment – Solid Pollutants	<input type="checkbox"/>	<input type="checkbox"/> Staff Planning
<input type="checkbox"/>	<input type="checkbox"/> Facilities Management and Planning	<input type="checkbox"/>	<input type="checkbox"/> Subcontracting
<input type="checkbox"/>	<input type="checkbox"/> Grounds Management	<input type="checkbox"/>	<input type="checkbox"/> Water Systems/Treatment

Please return this application with payment to:



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